

GUARANTEED TO MAKE A **BIG** IMPRESSION



Get **LONG-LASTING, EYE-CATCHING** results every time with HP Display Graphics Material.

Hang it. Display it. Post it. Whatever the application, you'll find that HP Display Graphics Material gives you outstanding image quality with every print. It's easy to handle, highly durable, and often water- and tear-resistant. Use HP Display Graphics Material as part of the complete HP Designjet printing system. HP Designjet printers, Original HP dye or fade-resistant pigment/UV ink supplies, and Original HP printing materials are designed to work together to ensure exceptional image quality, consistency, performance, optimal durability and value—every time.

Original HP Supplies—Brilliantly Simple

Popular applications:

- Banners
- POP and retail displays
- Posters and presentations
- Trade show and event displays
- Ad displays
- Backlit displays
- Window clings
- Photo enlargements
- Geographic Information Systems (GIS)

Choose from a wide range of versatile and reliable HP Display Graphics Material products, including:

| HP DISPLAY GRAPHICS MATERIAL | | |
|---|---|---|
| HP Backlit Material | HP Self-adhesive Material | HP Banner and Sign Material |
| <p>HP PREMIUM VIVID COLOR BACKLIT FILM (285 g/m²)</p> <p>With or without backlight, achieve maximum color impact with this premium-quality, porous, coated, 8.7-mil backlit media. Its fast dry time allows for easy handling and optimum efficiency.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor or short-term outdoor applications, including brilliant illuminated backlit displays at airports, bus stops, shopping malls or stadiums, and for use with light boxes • Compatible with HP Designjet Z6100 Printer series with HP Vivera Pigment Inks, HP Designjet 5500/5000 Printer series with HP UV or dye inks, and HP Designjet CP/CP UV Printer series | <p>HP COLORFAST ADHESIVE VINYL (328 g/m²)</p> <p>This 6.2-mil (without liner) presentation-quality vinyl produces signage with brilliant color. Its pressure-sensitive adhesive sticks where you want it, when you need it—without cracking or peeling. It is lightfast and waterfast for three months outdoors without lamination when used with fade-resistant HP Designjet pigment and UV ink supplies.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor and short-term outdoor banners, point-of-purchase and retail displays • Compatible with a broad range of HP Designjet printers with dye or fade-resistant pigment/UV inks and non-HP large-format printers | <p>HP DURABLE DISPLAY FILM (205 g/m²)</p> <p>This 6.5-mil film is an opaque, white, inkjet-compatible coated PET film with a matte finish. This media is extremely resistant to mechanical stress associated with rolling and unrolling, which ensures a longer life. No lamination is required.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor pop-up display and roll-up presentation systems for fairs and exhibitions, store promotions and other indoor applications • Compatible with HP Designjet Z6100 Printer series and Z3200/Z3100/Z2100 Photo Printer series—all with HP Vivera Pigment Inks; also compatible with HP Designjet 5500/5000 Printer series and HP Designjet CP/CP UV Printer series with HP UV or dye inks |



HP DISPLAY GRAPHICS MATERIAL

| HP Backlit Material | HP Self-adhesive Material | HP Banner and Sign Material |
|---|--|---|
| <p>HP REVERSE PRINT MATTE BACKLIT FILM (160 g/m²)</p> <p>This matte-on-one-side, glossy-on-the-other, 5-mil polyester film is great for sophisticated graphics and vibrant advertisements.</p> <ul style="list-style-type: none"> • Popular long-term indoor applications include advertisements, retail, point-of-purchase and event graphics in illuminated backlit showcases or billboards and other indoor signage • Compatible with HP Designjet T1100/T1100 MFP/T610 Printer series and HP Designjet 5500/5000 Printer series with dye inks | <p>HP UNIVERSAL ADHESIVE VINYL (290 g/m²)</p> <p>An economical, everyday, 5.7-mil (without liner) adhesive vinyl ideal for both long-term indoor and short-term outdoor applications. It delivers high-impact prints with great image quality and exceptional durability.</p> <ul style="list-style-type: none"> • Ideal for trade show and event displays, posters, point-of-purchase and retail displays and banners • Compatible with select HP Designjet printers with dye inks, all HP Designjet printers with fade-resistant pigment/UV inks and non-HP large-format printers | <p>HP DURABLE BANNER WITH DUPONT™ TYVEK® (140 g/m²)</p> <p>This brilliant, durable, 13-mil banner material lasts up to three months outdoors without lamination. It resists tears, fading and water damage.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor or short-term outdoor banners, trade show and event displays, as well as POP and retail displays • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |
| | <p>HP SELF-ADHESIVE GLOSS POLYPROPYLENE (120 g/m²)</p> <p>A quality, 5.5-mil gloss adhesive polypropylene media that lowers costs by eliminating the need for mounting adhesive. It delivers excellent color vibrancy for brilliant photo-realistic images.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor and short-term outdoor applications requiring tear-resistant and reliable mounting including trade show and event displays, posters, point-of-purchase, and retail displays and banners • Compatible with HP Designjet T1100/T1100 MFP/T610 Printer series, HP Designjet 4500/4000 Printer series, HP Designjet Z6100 Printer series with HP Vivera Pigment Inks, HP Designjet 5500/5000 Printer series with HP UV or dye inks, and non-HP large-format printers | <p>HP INSTANT-DRY GLOSS INDOOR BANNER (195 g/m²)</p> <p>This 10-mil glossy indoor banner material is extremely durable and offers excellent image quality, making it ideal for high-volume display graphics environments. Tear-resistant and water-resistant, its instant-dry finish can be laminated immediately after printing.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor or short-term outdoor (with lamination) high-volume display graphics, including trade shows, banners and retail displays • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |
| | <p>HP EVERYDAY ADHESIVE MATTE POLYPROPYLENE (240 g/m²)</p> <p>Versatile and durable, this 8.9-mil matte polypropylene film produces quality prints with excellent color vibrancy at an economical, everyday price. It's easy to print, handle and laminate.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor and short-term outdoor self-adhesive applications including banners, event and trade show displays, point-of purchase retail displays, posters and self-adhesive GIS maps • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks | <p>HP PVC-FREE BANNER (410 g/m²)</p> <p>A PVC-free, 100% polypropylene, 21-mil banner material ideal for customers who value the environment. This material provides the look, feel and overall performance of scrim vinyl, but is easier to dispose of and recycle.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor and short-term outdoor applications including banners, event and trade show displays, point-of-purchase retail displays, posters and outdoor signage • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |



| HP DISPLAY GRAPHICS MATERIAL | | |
|------------------------------|---|--|
| HP Backlit Material | HP Self-adhesive Material | HP Banner and Sign Material |
| | <p>HP MATTE ADHESIVE-BACK POLYPROPYLENE (225 g/m²)</p> <p>This 8.9-mil, white, matte, adhesive polypropylene printing material has a water-resistant coating. The other side is prepared with an acrylate glue and siliconized film.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor or short-term outdoor display graphics applications • Compatible with a broad range of HP Designjet printers with dye or fade-resistant pigment/UV inks and non-HP large-format printers | <p>HP OPAQUE SCRIM (460 g/m²)</p> <p>This 13.4-mil, matte, opaque PVC banner material delivers brilliant color reproduction and great tear-resistant durability. It features a built-in “block out” layer, for no show-through on the reverse side.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor or short-term outdoor (with lamination) applications, including trade show and event displays, POP and retail displays, as well as traditional banners • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |
| | <p>HP SELF-ADHESIVE INDOOR PAPER (170 g/m²)</p> <p>This 7.1-mil paper has a permanent self-adhesive backing that makes it especially suited for mounting projects. This paper is ideal for brilliant, full-color inkjet applications.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor applications including posters, presentations, point-of-purchase and retail displays and banners • Compatible with a broad range of HP Designjet printers with dye or fade-resistant pigment/UV inks and non-HP large-format printers | <p>HP OUTDOOR PAPER (145 g/m²)</p> <p>This premium, 7.5-mil water-resistant paper has an exceptional inkjet coating that permits very high mechanical/tear strength when wet. That makes it the ideal paper for short-term outdoor applications. Its special matte surface allows for high ink absorption and it produces brilliant colors.</p> <ul style="list-style-type: none"> • Ideal for short-term outdoor posters, presentations, retail displays, banners and GIS applications • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |
| | <p>HP TWO-VIEW CLING FILM (240 g/m²)</p> <p>This 9.1-mil, reverse-print, translucent, adhesive polyester film is matte on one side and has a low-tack adhesive glue on the other for easy mounting and repositioning on windows or any smooth surface.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor applications including trade show and event displays, backlit displays and point-of-purchase and retail displays requiring sophisticated graphics • Compatible with HP Designjet T1100/T1100 MFP/T610 Printer series, HP Designjet 5500/5000 Printer series and HP Designjet CP Printer series with dye inks | <p>HP BLUE BACK OUTDOOR BILLBOARD PAPER (140 g/m²)</p> <p>This white, high-opacity, water-resistant, 6.5-mil billboard paper is ideal for outdoor applications and is particularly suited for high-resolution graphic arts prints.</p> <ul style="list-style-type: none"> • Ideal for short-term outdoor posters, point-of-purchase and retail displays, banners and GIS applications • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |
| | | <p>HP MATTE POLYPROPYLENE (130 g/m²)</p> <p>This versatile, durable, easy-to-use 7.5-mil matte polypropylene film has a water-resistant coating and produces excellent, economical indoor or outdoor signage.</p> <ul style="list-style-type: none"> • Ideal for long-term indoor and short-term outdoor displays, posters, photo enlargements and banners • Compatible with select HP Designjet printers with dye inks and all HP Designjet printers with fade-resistant pigment/UV inks |



HP DISPLAY GRAPHICS MATERIAL ORDERING INFORMATION

| HP Part Number | Description | HP Part Number | Description |
|----------------------------------|---|------------------------------------|--|
| HP BACKLIT MATERIAL | | HP BANNER AND SIGN MATERIAL | |
| Q8747A | HP Premium Vivid Color Backlit Film (36" x 100' roll) | Q6620A • | HP Durable Display Film (36" x 50' roll) |
| Q8748A | HP Premium Vivid Color Backlit Film (42" x 100' roll) | Q6621A • | HP Durable Display Film (50" x 50' roll) |
| Q8749A | HP Premium Vivid Color Backlit Film (54" x 100' roll) | CG821A | HP Durable Banner with DuPont™ Tyvek® (36" x 75' roll) |
| Q8750A | HP Premium Vivid Color Backlit Film (60" x 100' roll) | CG822A | HP Durable Banner with DuPont™ Tyvek® (42" x 75' roll) |
| C7960A • | HP Reverse Print Matte Backlit Film (36" x 75' roll) | CG823A | HP Durable Banner with DuPont™ Tyvek® (60" x 75' roll) |
| C7961A • | HP Reverse Print Matte Backlit Film (54" x 75' roll) | Q5482A | HP Instant-dry Gloss Indoor Banner (36" x 50' roll) |
| HP SELF-ADHESIVE MATERIAL | | Q5483A | HP Instant-dry Gloss Indoor Banner (42" x 50' roll) |
| C6775A | HP Colorfast Adhesive Vinyl (36" x 40' roll) | Q5484A | HP Instant-dry Gloss Indoor Banner (50" x 50' roll) |
| C6777A | HP Colorfast Adhesive Vinyl (54" x 40' roll) | CG815A • | HP PVC-free Banner (36" x 50' roll) |
| Q8676A • | HP Universal Adhesive Vinyl (36" x 66' roll) | CG816A • | HP PVC-free Banner (42" x 50' roll) |
| Q8677A • | HP Universal Adhesive Vinyl (42" x 66' roll) | CG817A • | HP PVC-free Banner (50" x 50' roll) |
| Q8834A | HP Self-adhesive Gloss Polypropylene (36" x 75' roll) | Q8675A | HP Opaque Scrim (24" x 50' roll) |
| Q8835A | HP Self-adhesive Gloss Polypropylene (42" x 75' roll) | Q1898B | HP Opaque Scrim (36" x 50' roll) |
| CG843A | HP Everyday Adhesive Matte Polypropylene (24" x 75' roll) | Q1899B | HP Opaque Scrim (42" x 50' roll) |
| CG824A | HP Everyday Adhesive Matte Polypropylene (36" x 75' roll) | Q1901B | HP Opaque Scrim (54" x 50' roll) |
| CG825A | HP Everyday Adhesive Matte Polypropylene (42" x 75' roll) | Q1902B | HP Opaque Scrim (60" x 50' roll) |
| CG826A | HP Everyday Adhesive Matte Polypropylene (60" x 75' roll) | Q1730A • | HP Outdoor Paper (36" x 100' roll) |
| Q1908A • | HP Matte Adhesive-back Polypropylene (36" x 70' roll) | C7949A • | HP Blue Back Outdoor Billboard Paper (36" x 100' roll) |
| Q1733A • | HP Self-adhesive Indoor Paper (36" x 75' roll) | Q1903A • | HP Matte Polypropylene (36" x 75' roll) |
| Q1914A • | HP Two-view Cling Film (36" x 75' roll) | Q1904A • | HP Matte Polypropylene (42" x 75' roll) |
| Q1915A • | HP Two-view Cling Film (42" x 75' roll) | Q1906A • | HP Matte Polypropylene (54" x 75' roll) |
| | | Q1907A • | HP Matte Polypropylene (60" x 75' roll) |

Explore the **HP Large-format Supplies Center website**—one-stop shopping for all of your supplies information needs. This site features ink and media product information, printing application “how-to” workshops, Designjet printer/supplies compatibility, print samples, print permanence and lamination information, ICC/media profiles and more. Stay informed about the latest products and applications by visiting www.hp.com/go/designjet/supplies.

Resellers only:

- HP Large-format Printing Material products marked with a blue dot must be ordered through select distributors.

To learn more, [contact us today](#).

A & E Imaging
1-503-574-4021



© Copyright 2009 Hewlett-Packard Development Company, L.P.
The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.